DIRECTIONS

1 WORKSHOP 1
DESIGN THINKING

WHAT YOU'LL NEED

- DEVICE FOR WATCHING THE VIDEO + WIFI CONNECTION
- DOWNLOAD AND PRINT VISION SHEETS
- MARKERS OR COLORED PENCILS

HOW TO GET READY FOR THIS WORKSHOP

1. GET ALL YOUR SUPPLIES:
   - *COMPUTER, IPAD, OR SMART PHONE (TO WATCH THE VIDEOS!) + WIFI CONNECTION*
   - *DOWNLOAD AND PRINT VISION SHEETS + MARKERS OR COLORED PENCILS*
2. FIND A QUIET PLACE TO WATCH VIDEOS, OR, HEADPHONES :)
3. VISIT MAKESHOPDESIGNLAB.ORG, CLICK ON "*CHECK OUT OUR SUMMER 2020 DIGITAL WORKSHOPS*" AND WATCH THE MAKESHOP APPALACHIA VIDEO FOR WORKSHOP 01

WHAT YOU'LL WALK AWAY WITH

- A NEW WAY TO BRAINSTORM IDEAS
- LOTS OF IDEAS FOR NEW PROJECTS/BUSINESS/INVENTIONS FOR YOUR HOMETOWN!

MAKE SHOP APPALACHIA

TIME TO DESIGN AND DREAM
AND BUILD OUR OWN FUTURE.

TRYING SOMETHING THAT HASNT BEEN DONE YET
HERE IN OUR VERY OWN WEST VIRGINIA HOMETOWN.
THE MAKESHOP ENTREPRENEURSHIP WORKSHOPS
BY MESH DESIGN AND THE BOYS AND GIRLS CLUB

MESH
DESIGN AND DEVELOPMENT

BE YOUR BEST SELF.

WORKSHOP 1: ENTREPRENEURSHIP: AND CREATIVE PROBLEM SOLVING THROUGH DESIGN THINKING

YOUR NEXT BIG IDEA FOR APPALACHIA.

WHAT DOES APPALACHIA NEED FOR OUR NEW FUTURE? WHAT DOES YOUR NEIGHBORHOOD NEED?

The Plan

1. Say Hello! Welcome and Introductions (15 minutes)
2. Selfie Mapping: New Look Who Dis? (5 minutes)
3. Mindmapping Strengths: Collaborative Brainstorming Community Assets (10 minutes)
4. Challenge Map (10 minutes)
5. Empathy Interviewing (10 minutes)
6. Discussion (15 minutes)
7. Ideation: How to Intervene with a Positive change? (40 minutes)
8. Idea Sharing (15 minutes)

Activities:

- Ideation and rapid prototyping
- Mindmapping
- Positive psychology strategy
- Design thinking methodology
- Place-based inquiry
- Empathy mapping and empathetic design practices

Learning Objective

- Creative Problem-solving
- Resilience
- Supportive Collaboration
- Inquiry-Based Processing
- Creative Confidence
- Visioning Agency

NEW LOOK WHO DIS?

SELFIE MAPPING!

Who are you when you pull back the curtain? Draw the prompts next to the triangles and share with your group!

WHAT ARE THE BEST THINGS ABOUT THE PLACE YOU LIVE?

Mindmapping is the process of mapping lots of different really quick ideas together and drawing lines to map how they relate to each other!

WHAT ARE THE BIGGEST CHALLENGES IN YOUR COMMUNITY?

Draw out 9 things that you really wish you could change about where you live.

WHAT DOES YOUR NEIGHBORHOOD NEED?

EMPATHY INTERVIEWING!

Write out what you think your neighborhood needs in the center and pass it to the person next to you to get a new perspective. They can write things that come to their mind after seeing what you've thought up!

WHAT CAN YOU DREAM UP THAT COULD START TO SOLVE SOME OF THE CHALLENGES IN YOUR NEIGHBORHOOD?

IDEATION!

Draw, write, collage, sculpt, take some time to brainstorm different ideas of what your dream neighborhood may look like, what it may have,
what you may be able to tackle to start to see
the place you envision!